



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 K2

Results as of: 2/28/2017

GMT: ED LECIUS

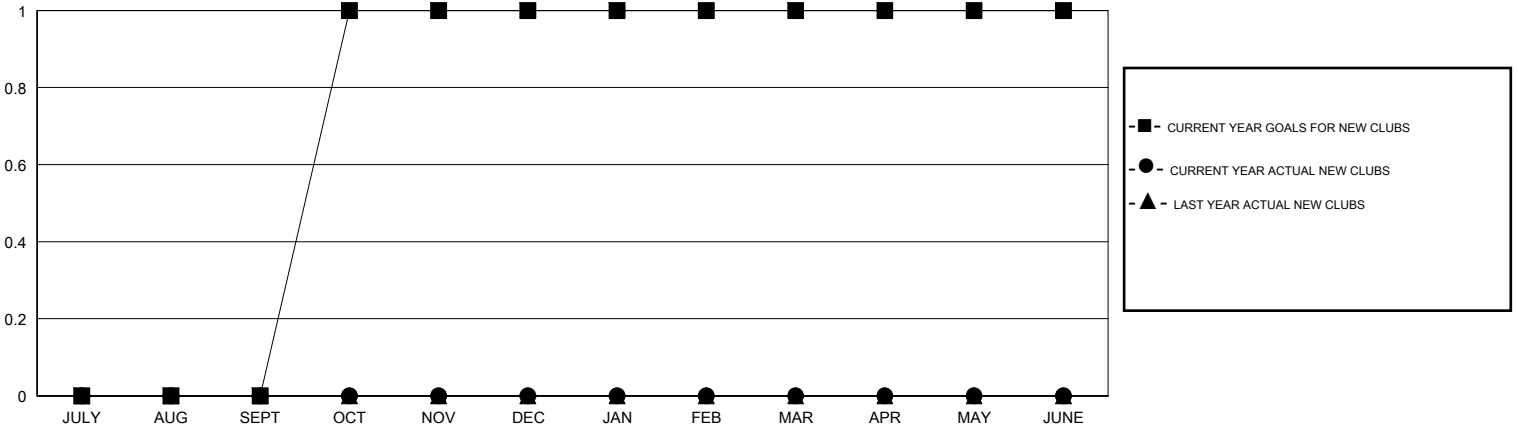
LOCATION NEW YORK

GMT CA

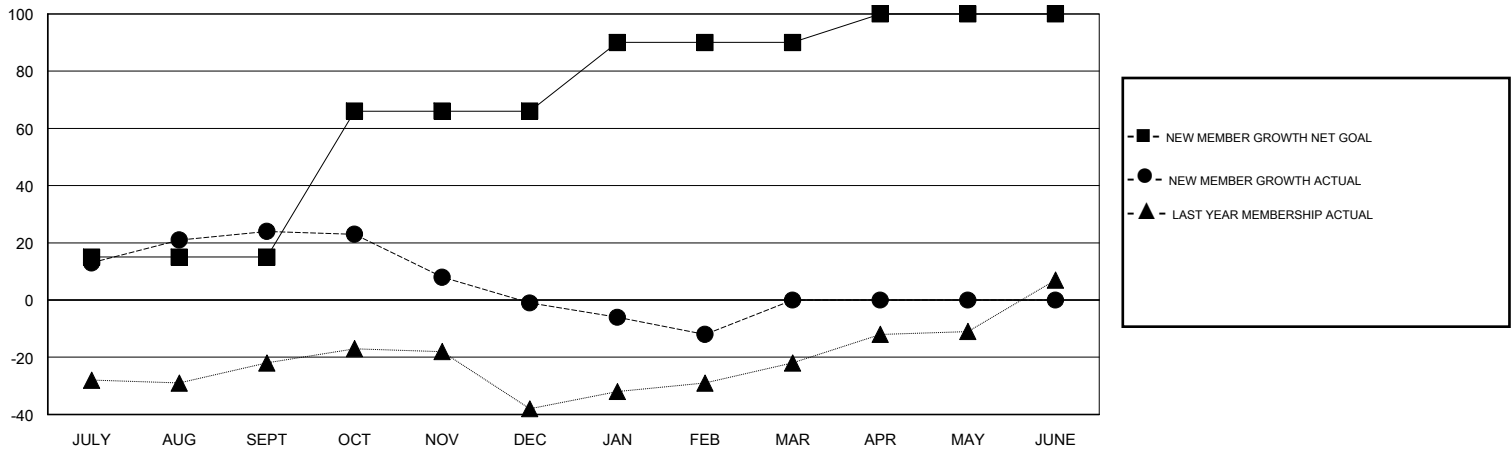
Clubs			
RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	0	0	1
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2016-2017			
QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	56	32
OCT/NOV/DEC	51	35	60
JAN/FEB/MAR	24	32	43
APR/MAY/JUNE	10	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	23 CLUBS OF 38 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	705 (57.41%)
DECEASED	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	FEMALE	523 (42.59%)
CLUB CANCELLED		TOTAL FAMILY UNIT MEMBERS	206
OTHER		FAMILY MEMBERS PAYING HALF DUES	110
TOTAL		135	